



For Immediate Release

Trajectory HealthCare Selected to Participate in Cintrifuse's Class II Venture Mentoring Service

Cincinnati, OH – July 17, 2014 – Trajectory Healthcare, LLC, has been selected as one of eight start-up companies to participate in Class II of Cintrifuse's Venture Mentoring Service (VMS).

Modeled after MIT's successful VMS program, and supported by the Cincinnati Regional Business Committee, the Cintrifuse VMS program employs the same trusted approach of team mentoring to best serve Cincinnati's business community. Unlike 1-on-1 mentoring, this team format leverages shared expertise, provides multiple viewpoints, and builds in long-term consistency enabling entrepreneurs to make critical business decisions with as much information and foresight as possible. At the same time, mentors themselves benefit from a shared load while getting the opportunity to interact among fellow mentors with similar passion.

"Trajectory HealthCare is thrilled to be selected to participate in Class II," said Dr. Thomas Wilson, CEO and Founder of Trajectory HealthCare. "Working with the Cintrifuse staff and participating in the VMS program with a dedicated team of Mentors will certainly springboard our business to the next level."

The program for Class II of VMS program will launch in September with the formal announcement of start-up companies and their matched Mentors.

Cintrifuse is a Cincinnati-based regional innovation network designed to successfully launch high-growth startups by connecting entrepreneurs, accelerators, incubators, mentors, investors and strategic businesses/institutions through access to key resources, a co-working space and a venture capital fund of funds.: www.cintrifuse.com

Trajectory Healthcare, LLC is a population health analytics solutions company. The Trajectory HealthCare analytic tool suite (the "Trajectory Solution") offers business customers innovative and meaningful ways to harvest information from their data to improve all facets of their business operations. The Trajectory Solution predicts imminent events and subsequent events, provides actionable recommendations, and assesses the impact of investments made in response to the recommendations-- going way beyond traditional business intelligence. Trajectory customers are able to use their own evidence to measure and improve resource allocation and their bottom line - in ways not possible before - by implementing and using the

Trajectory Solution. More information about Trajectory Healthcare can be found at www.TrajectoryHealthCare.com.

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